

ETTI SIMON, PMP, CSM

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PROJECT MANAGEMENT PROFESSIONAL | CERTIFIED SCRUM MASTER

Offering 15+ years of cross-platform/multimillion-dollar project management and IT experience, advanced expertise spanning program delivery, SDLC, risk assessment/mitigation, resource management, and scheduling.

Project Management Professional with expertise managing multimillion-dollar technology projects and implementing leading-edge solutions for Fortune 500 Corporations. Advanced background with cruise lines and shipboard systems, reservations, hotel systems, call centers, and property management systems. Excel in driving geographically dispersed teams of up to 100 and administering budgets of \$40 million.

PROFESSIONAL EXPERIENCE & ACHIEVEMENTS

ROYALTY CARR CRUISES LTD., MIAMI, FL 2010 – Present

IT Project Manager (2012 – Present) | Senior IT Analyst, Change Management

Plan and execute large enterprise infrastructure and application implementations for the company's highest priority shipboard IT projects with significant operational impact and budgets in excess of \$40 million. Lead teams of up to 100 in execution of projects; meet/exceed expectations of scope, quality, time and cost.

- Successfully planned, led, and implemented a multi-million-dollar multi- and property management system replacement project that included development across 42 applications, rationalization of 22 systems, and regression testing across 13 systems
- Executed development and installation of RFID technology, which included luggage tracking integration, next generation embarkation integration, and mobile guest services unbundling technology.
- Led a multifaceted infrastructure and application build-out of state-of-the-art multimillion-dollar lab, comprised of hundreds of applications, satellite, PBX, and network and security infrastructure across 435 virtual servers.
- Built a world-class QA team by implementing a standardized QA process into the shipboard project methodology.
- Devised structured processes that culminated in end-to-end integration through the software development life cycle and formal adoption of shipboard QA within shipboard IT.
- Recognized for outstanding project achievements and received the Commodore Award in 2013.

REDROAD/LEAPRAIRIE, DUNEDIN BEACH, FL 2004 – 2010

Project Manager, Professional

Executed concurrent multichannel ERP software implementation projects in support of the world's second-largest statistics and supply chain software development company. Led a team of 5 direct reports and a cross-functional team of up to 100 in successful execution of a wide range of technical projects, including software and website development, systems integrations, new system implementations, system upgrades, and data/systems migration. Devised risk mitigation/contingency planning strategies. Managed comprehensive project plans, administered resources, and engaged in risk management throughout entire project. Developed global information systems and critical business applications used across client organizations; managed project throughout life cycle.

- Recognized for consistently meeting or exceeding client requirements, resulting in selection to manage high-profile projects supporting top U.S. and global retailers.
- Led numerous internal projects including project management methodology infrastructure build and delivery processes, project transition and turnover, PMO documentation standards, defect resolution system selection committee (Jira), and professional services automation system implementation (Quick Arrow).
- Worked in collaboration with technical applications and internal project support teams in designing strategies to execute enterprise-wide deployment and develop leading-edge business solutions.
- Earned an award in 2008 for outstanding project management contributions.

ALFERTONS CONSULTING, SOUTH FLORIDA 2003 – 2000

Consulting/Contract Work

Cultivated business relationships and delivered systems administration, technical support, and computer applications services to public and private sector clients. Identified and documented business requirements, developed functional specifications, and executed QA, testing, user acceptance, and training. Select clients included Baymont Allen University, Virtuoso Bank, and Ogdenn/McDermott Financial Services.

Areas of Expertise

Project Planning

Risk Mitigation

Risk Assessment

Milestone Tracking

Problem Resolution

Scope Development

Change Management

Requirements Analysis

Resource Management

Project Documentation

"Etti expertly managed our high-profile and high-risk projects, which included a \$3 million systems integration for CaseMater, JRC&P Cycles' \$3 million complex systems implementation, a \$1 million platform migration for The Smith Group, and \$2 million new systems implementation for Running Shu Company. She was instrumental in the organization's success in the marketplace; truly, we could not have done it without her." – *Dr. Diane Smithfield, VP of Operations, Alfertons Consulting*

Education

MBA | Baymont University

BBA | Baymont University

PMP Certification

CSM Certification