



ETTI SIMON, MA

ECONOMIC DEVELOPMENT & EMERGING MARKETS GRADUATE

Recent graduate well-prepared to apply related education and practical experience into a Research Analyst role. Highly skilled in research, investigation, data analysis, and reporting. Insightful around a range of policy issues; unique insights into financial and economic matters. In-depth knowledge of business conditions and emerging trends globally. Outstanding interpersonal, verbal, and written communications skills. Thrive while working independently and as a member of a team. Bilingual: English and French.

EDUCATION

HALMSTAD UNIVERSITY – New York, NY

Master of Arts in International Political Economy Development 2020
Economic Development, Emerging Markets Country Risk Analysis

Bachelor of Arts in Economics 2016

WORK EXPERIENCE

THE ELYSÉE RESEARCH FUND – New York, NY 2012-2016
PR / Marketing Intern

Engaged in social media efforts and content development. Liaised with media and other professionals. Developed marketing and promo materials, support of website, programs, and events.

- Entrusted to serve as an ambassador for the Elysée Research Fund at conferences and local events.
- Conducted research and secured outside vendors for numerous design and website projects.

THE FOUNDATION FOR TRANSATLANTIC COMMERCIAL RELATIONS – New York, NY 2012
Associate Research Fellow

Performed comprehensive research related to Africa-China commercial relations and impacts on transatlantic economic partnerships.

LILONGWE CENTRAL RESERVE – Lilongwe, Malawi 2009
Economics Intern

Collected a mass of price data in development of the weekly inflation monitoring price surveys. Amassed maize prices and stock levels to avoid shortages and the increase of real sector maize prices.

- Generated comprehensive monetary development report that included details related to the monitoring of reserve money, domestic financing, and the government's position.
- Involved in purchases and sales of foreign exchange services.

PROFESSIONAL EXPERIENCE

ES | SE STRATEGIC CONSULTANTS – Lilongwe, Malawi 2010-Present
Co-Executive Director

Founded this professional services firm focused on building a dynamic investment and trade network with strategic partners, to provide Lilongwe constituents the opportunity to buy, sell, or rent property. Articulated the vision and delivered presentations promoting the firm and its services. Established a web presence, designed the site, and wrote all of the content.

OFFICE OF LEADERSHIP – Lilongwe, Malawi 2008
Junior Communications Officer

Delivered operational and communications support. Engaged in communication with foundations affiliated with the Office of Leadership's principal program, Personal Empowerment and Well Being.

- Assisted with writing presentations and speeches focused on programs officiated by the executive director.
- Involved in the development and implementation of LiMal, a fundraising alliance that secured donations for orphanages, women empowerment, and maternal health initiatives.

RESEARCH
ANALYSIS
COMMUNICATIONS
PUBLIC POLICY
GOVERNMENT

MS WORD
MS EXCEL
MS POWERPOINT
VOCUS
SAS
SPSS
R
PYTHON

"Etti Simon is a highly accountable staff member who consistently strives for excellence. She understands the importance of planning, prioritizing, and follow through. She has a reputation for meeting her timelines and targets. Her commitment to outstanding performance is unmatched." *J. Smith, Director, GRC Strategic Consultants*